



Tantasqua Music Association

Monthly Meeting Minutes

July 7 , 2015

Meeting called to order 6:34 p.m. ~ Tina Anderson

Attendance

Board Members:

Tina Anderson
Tim Raymond
Ron Chernisky
Rom Portwood

Staff Attendees:

Lucy Colwell

TMA Attendees:

Becky Celuzza

Welcome comments from Tina Anderson and review of meeting minutes from June meeting. In addition to meeting minutes the treasurer's budget, agenda, and voting ballot were handed out.

Minutes

- August 18th Meeting next month

Old Business

- Revised by-laws to be updated and sent out by Rom to TMA Members
- Craft Fair picked up by the Tech Division.
- No Treasurers report

New Business

- Preliminary Budget request made by instructors to provide general guidance on
- Goal to have general fund split evenly among the instructors
 - Group representatives will be responsible for taking lead on group fund raising efforts for specific needs identified by each group
- Question – What constitutes each group? Answer by Instructor
- Discussion - What constitutes equality/fair distribution of funds among the instructors
 - Need vs.balance
 - Do we want to be bound by a policy that could tie our hands?
 - Budget would be drawn up differently this year to reflect change in approach
 - Example of Rotary Club fund raisers with Antique car giveaway -- \$100 a ticket/1000 tickets...
 - Community building fund raisers vs. big ticket giveaway
- General Fund - Activities
 - Archery
 - Music-a-thon



Tantasqua Music Association

- Soccer Concessions?
- Sponsorship/Membership
- Concessions at Concerts
- Monies generated above the general fund would be distributed to all groups equally.
- PPT – hitting a captive audience with what you can do to support TMA
- Provide handout to teachers for back to school night/have the group reps in attendance?
- TMA Fundraising Calendar
- How do we feel about budgets?
 - Smaller general fund based commitment
 - High School Programs cost more than JR High
 - Bands cost more than choir (not show choir)
 - We need to get budget settled prior to October
- Action Items... What is an equitable manner for distribution of funds.
- Budget framework?

Sponsor Blitz Day - 300 local companies to visit

Question – What are we going to put in the kid’s hands? We need to have a flyer with details...

- Video montage to share when they go in?
- You Tube video’s on kid’s phones
- How do we pick the businesses to visit?
- How do we contact the kid’s to do this?
- Have instructors go specifically to businesses

ACTION, provide a letter to the instructors with a copy of the program showing examples.

- Reagan’s vision,
 - Each director to recruit students.
 - TMA to send letter with Date of visit from kid’s

ACTION – Tina to email instructors, to clarify Blitz plans

Meet Friday Morning to finalize sponsorship letter going out to businesses 8:30...

Treasurers Report

No formal report delivered as Ron working on transition of records from former treasurer and access to the files.

Meeting adjourned – 8:15 p.m.