



# Tantasqua Music Association

## Monthly Meeting Minutes

March 2, 2016

Meeting called to order 6:38 p.m. ~ Lindsay Ewing

### Attendance

#### **Board Members:**

Lindsay Ewing  
Sue Davey  
Michelle Ewing  
Rom Portwood

#### **TMA Attendees:**

Stephen Celuzza  
Cheryl Reeve  
Tina Anderson  
Jen Jones

### **Staff Attendees:**

Meeting Summary

#### **Treasurer's Report**

The Treasurer provided a financial update on the current balance of the TMA account, and P&L with statement of all activities related to fundraising revenue, operational expenses and sponsorship/membership revenue. There was a revised estimated account balance of approximately \$4600 rather than the \$5,025 listed on the report.

#### **Archery Recap**

Rom Portwood delivered a recap on the archery competition concessions effort completed last month. We generated \$8,615 in revenue and after expenses netted approximately \$4,627. In looking at the historical earnings from this program and comparing an "apples-to-apples" view of 2016/2014 where we had the exact same number of shooting lines our revenue was in line. Sponsorship support was down this year as we lost out on a bread sponsor due to a data entry error on their part with a typo in our tax ID # causing them to not see our organization registered as a tax-exempt entity. Additionally, we had fewer TMA members activity pursuing sponsorship this year compared with past years. Following is the list of sponsors and their respective donations:

- Sponsors
  - Annie's Country Kitchen – Sauce/Balls
  - Big Bunny – One Case Bananas, ½ case Oranges
  - BT's Smoke House – One tray pulled pork/2 jugs bbq sauce/one tray at cost
  - Fred's Variety – 25lbs Ice and Water each day
  - MickNucks – 150lbs potatoes / 8 cases cookie batter & 150 lbs onions at cost
  - Old Villiage Grille – Sauce/Balls/Salad/bread
  - Shaws - \$20 store credit



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- Stop & Shop - \$25 store credit
- Subway Oxford – Sandwich Meat/cheese/pickles/peppers
- Teddy G's - \$50 Gift Card
- Uno's – Soup/breadsticks/cookies.

Overall there were a significant number of positive aspects associated with the event and valuable key learning points on staffing and food planning/presentation/preparation and safety. We also overcame challenges, some outside of our sphere of influence that impacted the event:

## Positives:

- Strong volunteer effort with many students involved – although late in the process. We now have a better sense of the actual numbers needed to execute the event
- Lots of runners and adult assistance
  - Gerry Sobon making chili, multiple errand runners, etc.
- We had 5 performances of the national anthem by Sarah Williams
- We got a membership at the Restaurant Depot through our non-profit status and saved \$\$\$ through our purchases
- We used the high-school vendor again for a direct shipment to the high school. Ultimately they were able to buy back some of our supplies which further offset expense
- We had creativity in the kitchen with the help of the volunteer parents using our supplies and left overs to create new menu items which were well received by the attendees
  - Examples: Chicken Fingers, Chicken Parm Sandwiches, Apple Crisp
- The Archery Committee held 50/50 raffles and offered the proceeds to the TMA as a donation which helped offset the expense.
- We had far less overage this year so our shopping did a better job of meeting the demand
- We made a donation to the Brimfield Sr. Center of all perishable leftover items
- Lindsay created a thankyou PPT loop that we were able to showcase on the screen in the cafeteria for all attendees to see
- We purchased a number of kitchen tools and have left over spices, etc. which will help offset expense in future years as we will not have to make investments for these items in future years
- We had the involvement of volunteer parents with Serve-Safe Certifications and experience in food prep willing to provide feedback and support in planning for the future.

## Challenges:

- Sponsorship effort
- Late notice from Archery Committee on their schedule of lines
- Finalizing schedule of volunteers only using volunteer spot

## Show Choir Showcase Recap

Overall a success. We accepted only water donations and used all of the leftover cookies from archery so did not need to ask for food donations. There were suggestions for two new offerings to help raise funds:

1. Candy Grams to be sent backstage to kids
2. Flower Grams to be sent backstage to kids



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## **Ice Cream Social/All Region Band Concert Recap**

The effort was well received by the students and faculty involved. Tina Anderson drove the effort and secured our volunteers. An estimated 180 kids were served.

There is an All Region Chorus Concert next month, date TBD. There is a need for a photographer to photograph the event.

## **Step up to Music Update**

Mary is making progress and has sponsors signed up. She has an estimate for draw string bags at \$300 for the kids.

## **Funding Model Update**

The goal is for the board to present the funding model to the Administration in the month of April. The primary elements of the funding model being considered are as follows:

- Forward funding the program – Fund raising efforts this year go towards next year's financial need. The benefit is this gives us full view of how much we have to spend
- Set \$ amount per child per music activity. – The benefit is every student gets the same \$ amount
- Enrichment for all students – Provides a subsidized lesson plan for each student if they choose to pursue private lessons – The benefit is stronger musicians
- Yearly scholarships – Goal is to enhance our existing scholarship program

## **Apparel**

Is currently up and running.

No new business

The meeting was adjourned at 7:35 p.m.